

MILLIONKIDS



Join the fight to end human trafficking in the Inland Empire.

Million Kids is a 501(c)3 public benefit non-profit organization dedicated to helping teenagers who are at risk for exploitation, prostitution, trafficking and abuse. They are the creators and presenters of "THE LOVE TRAP", a program being offered to teenagers in Middle Schools, High Schools and youth groups throughout the nation. "The Love Trap" is a program that empowers our kids to stand up to pimps and perpetrators and avoid being exploited by easy money games and predators looking to ensnare them into prostitution, pimping, selling rings and Internet sex exploitation.

Human Trafficking is the fastest growing crime in America. Our Middle School and High School students are the most vulnerable targets for being trafficked. The average age for entering prostitution in Southern California is 13 years old. Both girls and guys are vulnerable to sexual abuse. A full 75% of kids who end up in prostitution have been previously sexually exploited. 40% come from foster homes and a near equal percentage come from broken homes or homes with single parent households. Sometimes it is a 13 year old who falls in love with a 21 year old and is manipulated and other times it is the lure of a modeling offer from a secret sex ring.

For guys it is often mom's boyfriend or a sports coach. Without education and awareness our kids are true prey for these predators. In previous generations, we taught our kids not to take candy from strangers. But today that candy is being offered by complete strangers through our kid's cell phones, face book, the computer right in their bedroom, and the mall. The media glamorizes prostitution. Pimping is considered cool. Easy money schemes are offered to our kids everyday through drug carrying, selling rings and weekend prostitution.

"The Love Trap" is a program designed to teach teenagers the "Sounds of a Predator". It is designed to empower kids to stand up to the bad guy, take away their vulnerability by teaching them the principals involved in exploiting their vulnerabilities. Teenagers need tools to deal with being exposed on Face Book, being intimidated by being called "damaged goods", to avoid being exploited by an older boyfriend, and to recognize that "Easy Money" may be the most expensive money they ever get.

There is an URGENT need to take this message across the nation. Today kids are given birth control, condoms, the morning after pill and access to abortion. Million Kids believes it is time to give our kids the POWER to say no. Teach them to recognize the lure of the predator and empower them with the strength to stop predators in their tracks.

To create and deliver this program will take capital. This program has been tested and is proven effective with representatives of every high school in Riverside County, California. We need financial backing to create audio, video and computerized media pieces and presentations complete with victim testimonials. We are developing the support network so teenagers have a place to report and receive guidance on how to stop the downward spiral that makes teenagers so vulnerable to predators.

For teenagers, one bad decision can change a lifetime. "The Love Trap" teaches young people that strong self-worth comes through quality decisions. Help them say "No" to Predators.
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